

# Mission and Values

Rexel's mission to support its customers – “in residential, non-residential as well as industrial markets” – **to be at their best in running their business**, by providing a broad range of sustainable and innovative products, services and solutions in the field of technical supply, automation and energy management related “to construction, renovation, maintenance and production.”

## REXEL VALUES



Deliver the Best Customer Experience



Encourage to Innovate



Enjoy Making a Difference



Trust Each Other



Engage People to Develop their Talents



Join Forces for Success

Rexel has defined six core values that set fundamental principles for the way we operate and interact with our stakeholders. Rexel is committed to:

### **DELIVER THE BEST CUSTOMER EXPERIENCE**

We draw inspiration from our customers by understanding their requirements and are always looking for creative paths to help them to create more value.

### **JOIN FORCES FOR SUCCESS**

We team up with our stakeholders for mutually rewarding partnerships.

### **ENCOURAGE TO INNOVATE**

We develop new business models and inventive ways to increase value creation.

### **ENGAGE PEOPLE TO DEVELOP THEIR TALENTS**

We develop the talent of our teams providing our stakeholders with the most experienced, knowledgeable and skilled Rexel partners.

### **TRUST EACH OTHER**

We hold each other accountable for promises and responsibilities.

### **ENJOY MAKING A DIFFERENCE**

We act as champions and ambassadors to make Rexel the partner of choice.